

Detroit Oakland Chapter
Barbershop Harmony Society
January 15, 2018

DRAFT

Board Attendees: Roger Boyer, Peter Brandt, George Burkett, Geoff
d'Allemand, Doug Joppie, John Marsh, Mike Matson,
Keith Opal, John Paul, Craig Roney, Terry Webner

Absent:

Guests: Earl Berry, Joe DeSantis, Herb Hebner, Euel Kinsey, Dave Montera,
Mike Schulte, Steve Sutherland, Tom Uicker

The meeting was convened at 6:27 PM by president Opal.

**T. Webner moved and R. Boyer seconded a motion that the minutes of
December 18, 2017 be approved. Minutes approved by acclamation.**

Treasurer's Report- M. Matson

The Board received from M. Schulte the Treasurer's Report for the
month of December, 2017 for information purposes. Funds available
at the end of November totaled \$12,363.88.

The transition from M. Schulte to M. Matson (as Treasurer) with Vibe
Credit Union (the locus of DOC funds; 208 Edmund Ave., Royal Oak,
MI 48073) will be made within the next two weeks (requires the
presence of the outgoing and incoming Treasurer and Presidents).

Music Team Meeting (January 8, 2017)- J. Paul

Member Feedback using the new Evaluation Form will begin at the
end of January, 2018 (to be completed by Section leaders and
provided to members in one-on-one meetings)

The new song for the Ensemble will be identified soon.

Dates for S. Spires' visits to help with choreography have been set.
The first date is Jan. 29 (announced by S. Sutherland in recent email
to members).

J. DeSantis presented the pros/cons of performing one vs. two shows. Economics was the primary consideration. Discussion followed including focusing support funding more on the show program than on ticket sales (increasing advertisements, especially “big-ticket ones; rethinking ticket sale procedure to include credit card sales and paperless ticket sales; considering dinner/show packages with Pasquale’s, for example).

T. Webner moved and R. Boyer seconded a motion to have one evening show in August, 2018. Motion carried.

We need to set new program advertisement prices soon.

Membership- J. Marsh

No Report

Program- G. Burkett

We need to set a date for the picnic. G. Burkett will request feedback from the membership. August 13 (after our show but before the Dream Cruise) was suggested as a possibility.

The Board directed G. Burkett to go ahead with planning for a Hospitality Room during the Spring convention.

Publicity- R. Boyer

R. Boyer requested that the Music Team provide him with potential Spring, 2018 dates for a performance at Fox Run. He is also arranging for two potential performances at other venues.

Roger is negotiating with the Zoo to offer them a half-page complementary ad in our show program and a similar free exchange of ads with the Royal Oak Symphony in their show program and DOC’s show program. He will work with J. DeSantis and/or the Music Team regarding other merchandising/public relations opportunities involving our annual show (some of which may require eventual Board approval).

Roger introduced a draft of a letter promoting the chorus to potential sponsors of concerts/shows by the chorus at local senior living communities. He requested editorial feedback from the Board.

Old Business- K. Opal

No Report

New Business- K. Opal

E. Berry reported that COIN Night resulted in a profit of \$18.50 (funds turned over to the Treasurer).

T. Uicker showed two framed posters/pictures that have been donated to DOC by Lorraine Abt, wife of former DOC member Reed Abt, for potential auctioning for fund raising to benefit DOC. It is yet to be determined how to sell the pictures (at the Spring convention? Jug Night?)

**T. Webner moved and D. Joppie seconded adjournment at 7:26 pm.
Motion carried.**

Respectfully submitted: Craig Roney, Secretary

Minutes Approved: